

PRIVATE ENGAGEMENT PROPOSAL

The AI Mastery *Program*

A private, one-to-one, three-month program that takes a business leader from the fundamentals of AI to deploying working AI systems inside their own company — taught live online, at your pace.

PREPARED FOR

Founders & Senior Leaders

A private, by-application program · Since 2004

A NOTE TO THE LEADER

Built around your business, not a classroom

You have built a real company. The question every leader is now asking is the same: **where does AI actually fit — and how do I lead it without being sold hype?**

This program answers that question personally. It is not a public course or a batch of a hundred strangers. It is a private, one-to-one engagement with a dedicated trainer, delivered live online, and shaped entirely around your own business — your products, your customers, your workflows. Whatever your background, we begin exactly where you are and add a powerful new instrument to how you lead.

What you will be able to do by the end

- Understand how AI genuinely works — enough to make confident build-or-buy decisions and evaluate any vendor on merit.
- Use the full suite of modern AI tools yourself — for marketing, product content, research, decks and design.
- Have real AI systems running inside your company — a customer-facing advisor, lead automation, and decision support over your own data.

WHY THIS FORMAT

PRIVATE & ONE-TO-ONE

Every session is just you and your trainer. No cohort, no keeping pace with a crowd, no question asked in front of a room.

LIVE & ONLINE

Delivered live over video — no travel, fits around a CEO's schedule, recordings and materials retained for you.

YOUR BUSINESS AS THE CASE STUDY

Every example, exercise and build uses your own products, customers and workflows — you leave with working assets, not just notes.

THE PROGRAM AT A GLANCE

Three months, one-to-one

FORMAT	Private 1-on-1, live online
DURATION	3 months — three monthly modules
CADENCE	3 days/week (1.5 hrs/day) or 5 days/week (1 hr/day) — your choice
FEE	Flat ₹24,000 per month — same for either pace
DELIVERY	Live video, with materials & recordings retained
PREREQUISITE	None — we begin from zero. No programming background required
LANGUAGE	English / Hindi, as you prefer

YOUR DEDICATED TRAINER

Christina Pradhan Mitra

Lead AI Trainer · 10 years in software development & training



Christina takes your classes personally, one-to-one and live online. She brings a decade of hands-on experience building real software and teaching it — so what you learn is grounded in how AI is actually put to work. Behind her stands the full Generation AI engineering team that builds production AI for clients, including in the US.

10 yrs software development

Professional trainer

Live · one-to-one

Backed by Generation AI

About Generation AI. AllInstitute.in is the private training practice of **Generation AI** — an AI-first software studio that designs and builds production AI systems for companies, including clients in the United States. You are not learning theory from a lecturer; you are learning from a team that builds the real thing every day.

THE CURRICULUM

From zero to AI inside your company

1

MONTH ONE

Foundations — how AI really works

We demystify AI from the ground up. Starting with no programming, you move to the essentials of Python, the core ideas of machine learning, and a clear mental model of how AI systems are actually built — the "zero to building AI models" foundation.

- What AI is (and isn't) — a leader's working understanding, no jargon
- Gentle introduction to Python and how data becomes a model
- Core machine-learning concepts and where each type fits

IN PRACTICE

You gain the literacy to judge any AI proposal on merit — where AI can genuinely lift your business, what is realistic, and how to lead the shift instead of delegating it blindly.

2

MONTH TWO

The AI Toolkit — command every tool

You become fluent in the tools that are reshaping business — ChatGPT, Claude and Gemini for thinking and writing; Midjourney, Veo and Kling for imagery and video; AI presentation makers; and the wider set of business AI tools.

- ChatGPT / Claude / Gemini for research, analysis and business writing
- Midjourney, Veo & Kling for product visuals, ads and social video
- AI presentation & document tools for distributor and investor decks

IN PRACTICE

Generate polished product and service descriptions across your catalogue, marketing copy in multiple languages, optimised listings, packaging and ad visuals, and investor or distributor pitch decks — in a fraction of the time and cost of an agency.



MONTH THREE

Build & Deploy — AI inside your company

The final month is about building. You AI-enable your own company: chat agents, decision layers that process your data and act on it, and modern agentic systems that can call, email and automate — the frontier of how businesses run today.

- Build an AI chat agent trained on your own products and knowledge
- Design AI decision layers that read your data and recommend actions
- Deploy agents that automate outreach — calls, emails, follow-ups

IN PRACTICE

Concrete builds we can target together: a **WhatsApp / website advisor** that recommends the right product to each customer; **automated handling of enquiries** and marketplace leads; **demand forecasting and inventory signals** from your sales history; and an **internal assistant** that answers questions over your own documents and product catalogue.

What you walk away owning

Confident AI leadership

The judgement to direct AI strategy and spending for your company.

A working tool stack

Fluency in the AI tools your team will use every day.

Live systems

Real AI agents running against your own products and customers.

A continuing partner

A relationship with the Generation AI team as your needs grow.

INVESTMENT

Simple, transparent, monthly

One simple, flat fee: **₹24,000 per month**. No per-hour billing, no lump sum, and no lock-in. Choose the weekly rhythm that suits you — both cost exactly the same:

Steady Pace

3 DAYS / WEEK

₹24,000 / month

1.5 hours per day

Longer, deeper sessions

Fewer days to protect in your week

Full 3-month program = **₹72,000**

Daily Rhythm

POPULAR

5 DAYS / WEEK

₹24,000 / month

1 hour per day

Little and often — easy to retain

Keeps momentum through the week

Full 3-month program = **₹72,000**

FLEXIBLE BY DESIGN

Most complete the program in three months. If you want to go further, simply **continue at ₹24,000/month** and we add more advanced topics for as long as it's useful. And if you learn quickly, you can take a **single month at ₹24,000** and cover as much ground as possible in that time — the choice is always yours.

Included at every pace

- A dedicated 1-on-1 trainer, live online, for every session
- A curriculum tailored to your business and goals
- Session materials and recordings retained for your reference
- The working AI assets you build during Month Three

HOW TO BEGIN

Three steps to start

- 1** A private consultation
A short conversation about your goals and where AI could help your business most.
- 2** Agree your schedule
We fix a weekly cadence and session times that fit around your commitments.
- 3** Begin Month One
Your dedicated trainer, Christina, starts you from the foundations — live, the same week.

RESERVE YOUR PLACE

Let's arrange your consultation

Places are limited because every seat is one-to-one. Reach us directly and we will respond personally, usually within one business day.

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REGISTERED COMPANY

Generation AI — AI-first software studio, Salt Lake, Kolkata

“From your first line of code, to AI that runs your company.”

AI INSTITUTE · A GENERATION AI COMPANY · SINCE 2004